



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

Ohio Media Strategies, Inc.
1480 Dublin Road
Columbus, OH 43215

Contract # 103138

Schedule Dates 11/01/12-11/05/12
Advertiser Everyone for Ed Leonard/Comm for Kim Brown for
Agency Ohio Media Strategies, Inc. (3742)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson House, WBNS (1254)
Sales Office WBNS-TV
Buyer Name Spicer, Donald
Phone/Fax /
CPE L/B 20121031-1106
Account Types Local/Political Candidate
Billing Type Standard
Comments Leonard/Brown 20121031-1106

Date Entered 10/02/12
Last Modified 10/03/12
Entered By Erica Pegues
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,540.00
Net Total \$20,060.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Nov. 2012	21	\$23,600.00
Grand Total:	21	\$23,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5A- 5:55A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	5am News	10/3/12
2.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	5:57A- 7A (EST)	1					X			1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6am News	10/3/12
3.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	5:57A- 7A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	6am News	10/3/12
4.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	7A- 8A (EST)	1				X				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	7am Early Show	10/3/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	7A- 8A (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	7am Early Show	10/3/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	8A- 8:55A (EST)	1	X							1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	8am Early Show	10/3/12
7.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	8:58A- 9:55A (EST)	1					X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	Live with Kelly	10/3/12
8.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	9:58A- 10:55A (EST)	1				X				1	\$800.00	\$800.00	WBNS-TV (WBNS)	Make a Deal	10/3/12
9.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	11:58A- 12:30P (EST)	1				X				1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	Noon News	10/3/12
10.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:58A- 12:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	Noon News	10/3/12
11.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:30P- 2P (EST)	1	X							1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	Soaps	10/3/12
12.0	Normal Line / SPOT	11/01/12-11/01/12	3	:30	6P- 6:30P (EST)	1				X				1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	5pm News	10/3/12
13.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	5pm News	10/3/12
14.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	6:58P- 7:30P (EST)	1	X							1	\$2,800.00	\$2,800.00	WBNS-TV (WBNS)	Jeopardy	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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15.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	Saturday Weekend News	10/3/12
16.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$400.00	\$400.00	WBNS-TV (WBNS)	Sunday Weekend News	10/3/12
17.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	8:58A- 10:30A (EST)	1							X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	CBS Sunday Morning	10/3/12
18.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	12:37A- 1:37A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	Ferguson	10/2/12
19.0	Normal Line / SPOT	11/02/12-11/02/12	3	:30	4:25A- 4:58A (EST)	1					X			1	\$200.00	\$200.00	WBNS-TV (WBNS)	4:30am News	10/3/12
20.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	4:25A- 4:58A (EST)	1	X							1	\$200.00	\$200.00	WBNS-TV (WBNS)	4:30am News	10/3/12
21.0	Normal Line / SPOT	11/05/12-11/05/12	3	:30	11:35P- 12:37A (EST)	1	X							1	\$800.00	\$800.00	WBNS-TV (WBNS)	Letterman	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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